



Heidi Designs prices 2013

R150/hour (USD\$15)

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www.heididesigns.co.za

PRINT DESIGN

Logo concept, development and design R800 (USD\$80)

Three design options

Two major overall changes

Logo given to client in various program formats

Business Card Design R400 (USD\$40)

Two design options

Two major overall changes

Basic Corporate Identity Kit R1900 (USD\$190) (duration 7days)

Logo design

Letterhead (R150) (USD\$15)

Business card front and back

Quote template (R150) (USD\$15)

Invoice template (R150) (USD\$15)

E mail signature (R150) (USD\$15)

This includes two design options and two major overall changes

Logo design to be presented to client in various program formats

Advanced Corporate Identity Kit R2900 (USD\$290) (duration 14days)

Logo design

Letterhead

Business card front and back

Quote template

Invoice template

E mail signature

Presentation folder (R250) (USD\$15)

Compliment slips (R150) (USD\$15)

Notepads (R150) (USD\$15)

Envelopes (R150) (USD\$15)

Fax (R150) (USD\$15)

Memo (R150) (USD\$15)

Labels (R150) (USD\$15)

This includes two design options and two major overall changes

Logo design to be presented to client in various program formats

Company profiles, brochures and Catalogues

4 – 8 page company brochure design **R1200 (USD\$120)**

This includes two design options and two major overall changes
Client to provide all copy and pictures.

8 - 12 page company brochure design **R1800 (USD\$180)**

This includes two design options and two major overall changes
Client to provide all copy and pictures.

12 – 24 pages **R2400 (USD\$240)**

This includes three design options and two major overall changes
Client to provide all copy and pictures.

Z-folders R550 (USD\$55)

This includes two design options and two major overall changes

Flyers

A5 flyer double sided **R600 (USD\$60)**

A4 flyer double sided **R800 (USD\$80)**

Posters/Billboards/Banners

Mini Billboard **1m+ ,4m+** additional changes will be charged per hour extra

Banners **1m+ ,4m+** additional changes will be charged per hour extra

Company folder R600 (USD\$60)

T-shirt Design R300 (USD\$30)

Newspaper/magazine advert

Basic/small **R300 (USD\$30)**

Full page/Large **R450 (USD\$45)**

Outdoor Signage

Window signage **R300/panel (USD\$30)**

Vehicle branding **R450/panel depending on detail (USD\$45)**

WEBSITE AND ELECTRONIC MARKETING

One-page Website/page R1200 (USD\$120)

Standard website – R6000 (USD\$600) (duration 14-30days)

5-7 pages

Basic HTML website with flash and links

Limited motion, animation, and navigation

Limited Photo editing

Two layout options and concepts

Two major overall changes

Client to provide all copy and pictures.

Advanced website – R8000 (USD\$800) (duration 21-35days)

7-10 pages

Flash Gallery with Javascript and links

Full motions, animation and navigation

Limited Photo Editing

Two layout options and concepts

Two major overall changes

Client to provide all copy and pictures.

NOTE: Prices exclude hosting & domain registration.

These are done by third-party hosts such as Mweb or host of your choice.

Search Engine Optimization (SEO) – **R400 (USD\$40)**

HTML Email Newsletter – **R650 (USD\$65)**

Web banner/advert - **R350 (USD\$35)**

Facebook Cover – **R150 (USD\$15)**



MURALS / FINE ART / PORTRAITS / DRAWINGS

I do portraits from photos,

All portraits will be done in grey scale with colour backgrounds. (as skin tones look better in grey scale)

All other subjects will be done in full colour.

Size:	A4	A3	A2	A1	A0
Price:	R1500 (USD\$150)	R2500 (USD\$250)	R3500 (USD\$350)	R4500 (USD\$450)	R6000 (USD\$600)

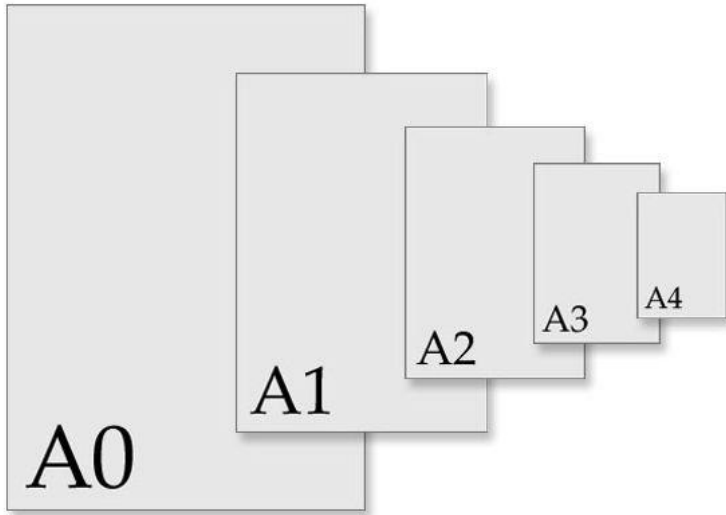
The **A0** size measures 84.1 x 118.4cm, 33.11 x 46.61 inches.

The **A1** size measures 59.4 x 84.1cm, 23.39 x 33.11 inches.

The **A2** size measures 42.0 x 59.4cm, 16.53 x 23.39 inches.

The **A3** size measures 29.7 x 42.0cm, 11.69 x 16.53 inches.

The **A4** size measures 21.0 x 29.7cm, 8.27 x 11.69 inches.



I paint wall murals , price will depend on size and detail.

Customer covers shipping costs.

50% DEPOSIT REQUIRED FOR ALL WORK, BALANCE PAID ON COMPLETION/DELIVERY OF WORK.



PLEASE NOTE THAT PRICES MAY CHANGE WITHOUT PRIOR NOTICE